



## Website Co-op

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Jasper Engines and Transmissions allows the use of Co-op Advertising Funds for Installers promoting JASPER on their web sites.

Providing the customer has Co-op Advertising Funds available, JASPER will allow Co-op usage as follows:

**For an Installer using one of the specially designed “JASPER Web Templates”:**

JASPER will pay 25% of the costs associated with adding the JASPER Web Template to an Installer’s web site providing the Installer has sufficient Co-op Advertising Funds available. The annual limit that JASPER will pay is \$500.

Once the JASPER Web Template has been added to the Installer’s web site, Installers can submit claims in the years that follow and JASPER will pay 25% of the Installer’s annual web hosting providing the Installer has sufficient Co-op Advertising Funds available. The annual limit that JASPER will pay is \$500.

The template must link to either [www.jasperengines.com](http://www.jasperengines.com) or [www.jasperengines.biz](http://www.jasperengines.biz). (The [www.jasperengines.biz](http://www.jasperengines.biz) site does not feature the Installer Locator.)

Banner templates are available at the Logos, Artwork and Commercials link.

**For an Installer with a special page(s) that features our logo, a link to [www.jasperengines.com](http://www.jasperengines.com) or [www.jasperengines.biz](http://www.jasperengines.biz) (The [www.jasperengines.biz](http://www.jasperengines.biz) site does not feature the Installer Locator) AND information to promote the purchase of our products by the end user:**

JASPER will pay 50% of the costs associated with adding the JASPER page(s) to an Installer’s web site providing the Installer has sufficient Co-op Advertising Funds available. The annual limit that JASPER will pay is \$1,000.

Once the JASPER pages have been added to the Installer’s web site, Installers can submit claims in the years that follow and JASPER will pay 50% of the Installer’s annual web hosting costs providing the Installer has sufficient Co-op Advertising Funds available. The annual limit that JASPER will pay is \$1,000.

Effective 6-26-12