Jasper Engines and Transmissions allows the use of Co-op Advertising Funds for Installers promoting JASPER on their web sites.

Providing the customer has Co-op Advertising Funds available, JASPER will allow Co-op usage as follows:

**For an Installer using one of the specially designed “JASPER Web Banners”:**

JASPER will pay 20% of the annual web hosting costs of an Installer’s web site providing the Installer has sufficient Co-op Advertising Funds available.

Once the JASPER Web Banner has been added to the Installer’s web site, Installers can submit claims in the years that follow and JASPER will pay 20% of the Installer’s annual web hosting providing the Installer has sufficient Co-op Advertising Funds available.

The banner must link to either www.jasperengines.com or www.jasperengines.biz. (The www.jasperengines.biz site does not feature the Installer Locator.)

Banner templates are available at the Web Banners link at the top of the Co-op Advertising Page.

**For an Installer with a special page, or pages, that features our logo, one of the web banners mentioned above, at least one video (must feature our “Customer Video” at a minimum), a link to www.jasperengines.com or www.jasperengines.biz (The www.jasperengines.biz site does not feature the Installer Locator) AND JASPER information to promote the purchase of our products by the end user:**

JASPER will pay 50% of the annual web hosting costs of an Installer’s web site providing the Installer has sufficient Co-op Advertising Funds available. **JASPER must pre-approve the page, or pages.**

Once the JASPER pages have been added to the Installer’s web site, Installers can submit claims in the years that follow and JASPER will pay 50% of the Installer’s annual web hosting costs providing the Installer has sufficient Co-op Advertising Funds available.

Effective 2-13-17 - This program supersedes any previous Website Co-op information.